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For Immediate Release  
2010 Ak-Sar-Ben Ball Committees Organize

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The 2010 Ak-Sar-Ben **Women's Ball Committee Kick-Off Luncheon** was held on Thursday, January 7<sup>th</sup> at Happy Hollow Club. The splashes of yellow and bouquets of daisies decorating the luncheon helped make a cold winter day, warm and sunny. Six new members were introduced and six retiring members of the WBC were bid farewell. The luncheon marked the beginning of planning for the **114<sup>th</sup>** Coronation and Scholarship Ball, which will be held on October 9, 2010 at the Qwest Center Omaha.

Bill Cutler, chairman of the Coronation Ball Committee, announced the members of his committee. They are Steve Martin, Coronation Ball Committee Assistant Chairman, Amy Schmid, chairman of the Women's Ball Committee and Mary Johnson, past chairman and advisor to the Women's Ball Committee.

Mr. Jeffrey Taxman, coronation prime minister, announced the six new members of the Women's Ball Committee. They are Dr. Viv Ewing, Julie Kenney, Kathy Neary, Heidi Schneiderman, Julie Taylor and Kelly Thedinger. Each new member was presented with a gold crown pin and a red rose.

Honored for their service were retiring members including Ann Hergenrader, chairman of the 2008 Women's Ball Committee, who completed four years of service and Mimi Gleason, Shelley Homa, Stephanie Horeis, Lori Pirnie and Louri Sullivan.

Mary Johnson, past chairman and advisor to the Women's Ball Committee, provided an overview of the 113<sup>th</sup> Coronation Ball. The committee accomplished its objective by recognizing over 200 families for their community service and by providing a venue to raise funds to support the Ak-Sar-Ben Scholarship Program.

Through the efforts of the Coronation Ball Committee and with generous communitywide support, \$661,633 was contributed to the Ak-Sar-Ben Scholarship Program and 300 Heartland Scholars will attend universities and colleges in the 2009-10 school year. The Knights of Ak-Sar-Ben are proud of these results which fulfills their mission to build a better Heartland for all.

Schmid announced the following committee assignments: Kelley Stuckey, Princess Chairman; Heather Russell, Heartland Princess Chairman; Jeannie Dudzinski, Heartland Escort Chairman and Ak-Sar-Ben Friends Liaison; Patti Pryor, Court of Honor Chairman and Floor Committee Chairman; Ann Blunk, Escort Chairman.

Kyle Robino, Production Chairman; Jill Bydalek, Royal Court Welcome Chairman and Scholarship Chairman, Gifts/Courtesy and Tribute Card Chairman; Mary de Souza, Royal Court Brunch Chairman, Councillor's Party Chairman; Mary Jo Langdon, Site Chairman, Social Chairman and

Royal Court Welcome Assistant; Gina Greder, Page Chairman, Yearbook Chairman and Social Assistant; Marietta Luellen, Royal Court Supper Chairman and Treasurer.

Dr. Viv Ewing, Photography and Publicity Chairman and Scholarship Assistant; Julie Kenney, Page Assistant, Standard Bearer Chairman and Program Chairman; Kathy Neary, Page Luncheon Chairman and Production Assistant Scenario; Heidi Schneiderman, Community Support/Endowment Chairman, Invitations Chairman and Production Assistant Inventory; Julie Taylor, Photo Album Chairman, Councillor's Party Assistant and Production Assistant Scenario; Kelly Thedinger, Reservations Chairman, Royal Court Brunch Assistant and Files and Lists.